EC'd Yes	Rep Order#
	7900495
	Ver# 1
	Status New
	Traffic Order#
Last Received:	Printed:
08/27/2012	08/27/2012

Showing Buylines: All Lines

012 9:57 AM 012 7:59 AM

1 of S

Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Agency () SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Rep Firm Sales Office (Salesperson (

) WASHINGTON) JAMIE ANDRUS

Estimate# Buyer Phone# Fax#	828903 Patricia Dome		Agency C/P1/P2/E Flight Dates Hiatus Weeks	08	P2/E LOVE/ORDR/828903 08/28/2012 - 09/03/2012	2 3	Salesperson FAX#	Phone# FAX#	# 202-872-1155	155	
CONTRACT COMMENT *********************************	COMMENT-	- NDISCRIMIN DCAST STAT RDER, KATZ	CONTRACT COMMENT *********************************	49 AND 50 OF DISCRIMINATE SUBSIDIARY OF LETES ITS BROJ	49 AND 50 OF THE UNITED S'DISCRIMINATE ON THE BASIS SUBSIDIARY OR DIVISION OF LETES ITS BROADCAST ADVERT	H	RAL COMMUNICA R ETHNICITY, S NOT DISCRIM	TIONS C AND MUS INATE I	OMMISSION' I CONTAIN N ANY BROA	THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTADCAST ADVERTISING CONTRACT	DER NO. 07- DN CLAUSES.
LT Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total	Total Cost	Daypart
1 Rating: 3.0	SA	630P-7P	GAME NIGHT LIVE	:30	\$100.00	09/01-09/01	1 	→ 	r	\$100.00	1 1 1 1
2 Rating: 2.0	SU	9A-930A	SUNDAY EDITION	: 30	\$85.00	09/02-09/02	۲	н	ı	\$85.00	
Rating: 1.0	SA	1135P-12 <i>I</i>	1135P-12A GAME NIGHT LIVE	:30	\$60.00	09/01-09/01	ь	Þ	н	\$60.00	
4 Rating: 1.0	TU-	F 5A-6A Buyline Comment:	EARLY TODAY 1/DAY TU,TH 2/DAY W,F	:30	\$50.00	08/28-08/31	σ	н	σ	\$300.00	
8 Rating: 1.0	×	5A-6A	EARLY TODAY	: 30	\$50.00	09/03-09/03	ч	ц	1	\$50.00	
9 Rating: 3.0	SA	6P-630P	6PM NEWS	:30	\$275.00	09/01-09/01	н	H	Н	\$275.00	
10 Rating: 2.0	US	8A-9A	MEET THE PRESS	:30	\$200.00	09/02-09/02	н	ь	ц	\$200.00	
11 Rating: 1.0	SA	5A-7A	SATURDAY TODAY	: 30	\$30.00	09/01-09/01	2	ר	Ν	\$60.00	

EC'd Yes	Station F Advertiser Product Estimate#	Buyer Phone# Fax#	LT Ln	1	Rating: 5.0	13 Rating: 3.0		17 Rating: 3.0	18	•	22 Rating: 2.0	23	Rating: 3.0	24 Rating: 2.5		28 Rating: 2.5	29 Rating: 3.7		32 Rating: 3.7
V	KSL-TV SALT LAKE CITY r ()LOVE, MIA LOVE/CD4/R 828903	Patricia Dome	Day		.0 .0	TU-F	Buyline	· O	TU-F	Buyline	Z	SA	0	TU-F	Buyline	М	TU-TH	Buyline	7
	SALT LAKE CITY) LOVE, MIA (CD4/R	ō	Time	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	/A-8A	12P-1P	.ne Comment:	12P-1P	4P-5P	ne Comment:	4P-5P	1035P- 1105P		10A-11A	ne Comment:	10A-11A	630P-7P	.ne Comment:	630P-7P
			Program		TODAY	NEWS @ NOON	2/DAY TU, TH	NEWS @ NOON	DR PHIL	1/DAY	DR PHIL	SPORTSBEAT		RACHAEL RAY	1/DAY TU, TH-F;	RACHAEL RAY	NEWS	1/DAY	NEWS
	Agency (): 814 KIN ALEXA Agency C/P1/P2/F	Flight Dates Hiatus Weeks		į			1/DAY W,F								2/DAY W				
	SM/	30	Len	I I I	: 30	:30		:30	:30		:30	: 30		:30		:30	:30		: 30
Sho	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/PYE I OVE/ORDR/828903	08/28/2012 - 09/03/2012	Rate	1 1 1	\$95.00	\$220.00		\$220.00	\$275.00		\$275.00	\$425.00		\$230.00		\$230.00	\$550.00		\$550.00
Last Received: 08/ Showing Buylines: All Lines	2	12 5	Dates	1	09/02-09/02	08/28-08/31		09/03-09/03	08/28-08/31		09/03-09/03	09/01-09/01		08/28-08/31		09/03-09/03	08/28-08/30		09/03-09/03
08/27/2012 7:59 AM Lines	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#	Spots/Week	1 1 1 1	22	o		20	4		₽	1		Un.		и	ω		ъ
9 AM		Phone# FAX#	# of Weeks	1	ь	H		H	₽		ы	ч		ц		ъ	н		ь
) WASHINGTON) JAMIE ANDRUS	202-872-1155	Total Spots	1 1 1	N	σ		2	.42		↦	ы		σ		2	ω		1
5	FON DRUS	155	Total Cost	1 1 1 1 1 1 1	\$190.00	\$1,320.00		\$440.00	\$1,100.00		\$275.00	\$425.00		\$1,150.00		\$460.00	\$1,650.00		\$550.00
			Daypart	1 1 1															

Racing: 1.0	d t t	52 Rating: 3.0		Rating:	Rating: 2.7			Rating:	42 Rating: 3.0	, 1	38 Rating: 3 0	Rating:		33 Rating: 4.5	TT T	Buyer Phone# Fax#	Station Advertiser Product Estimate#	Rep Order# EC'd Yes
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D	TU-F	Z	puy	TU-		X	Buylin	TU-F	Z	Buylin	TU-F	K	Buyline	TU-F	Day	Patricia Dome	KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 828903	7900495
	3P-4P	9A-10A	e comment:			1135P- 1235A	Buyline Comment:	1135P- 1235A	6A-7A	Buyline Comment:	6A-7A	6P-630P	e Comment:	6P-630P	Time		AKE CITY , MIA	Ver#
	NATE BERKUS	TODAY	1/DAX			LATE NIGHT	1/DAY	LATE NIGHT	KSL 5 NEWS TODAY	1/DAY TU, TH, F 2/DAY	KSL 5 NEWS TODAY	NEWS @ 6P	1/DAY	NEWS @ 6P	Program			1 Status New
										×						Flight Dates Hiatus Weeks	Agency (); 814 KIN ALEXAI Agency C/P1/P2/E	Traffic Order#
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	\$95.00	\$230.00		\$230.00		\$325.00		\$325.00	\$375.00		\$375.00	\$675.00		\$675.00	Rate	08/28/2012 - 09/03/2012	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/PZIE LOVE/ORDR/828903	Shov
	08/28-08/31	09/03-09/03		08/28-08/31		09/03-09/03		08/28-08/31	09/03-09/03		08/28-08/31	09/03-09/03		08/28-08/31	Dates	2	<u> </u>	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
	4	н		42		ı		.42	н		U	1		4	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/27/2012 9:57 AM 08/27/2012 7:59 AM Lines
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	4	н		4		ь		4	Þ		ហ	н		4	Total	202-872-1155) WASHINGTON) JAMIE ANDRUS	
	\$380.00	\$230.00		\$920.00		\$325.00		\$1,300.00	\$375.00		\$1,875.00	\$675.00		\$2,700.00	Total Cost	155	ON ORUS	3 of 5
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75 Rating: 1.0	74 Rating: 5.0	70 Rating: 5.0	69 Rating: 5.0	68 Rating: 2.0	Rating: 2.0	63 Rating: 3.0	62 Rating: 2.0	58 Rating: 2.0	57 ing: 1.0	i i	Station KSL- Advertiser (Product LC Estimate# 82 Buyer Pa Phone# Fax#	Rep Order# EC'd Yes
DS	Z	TU-F Buyline	SA	Z	TU-F Buyline	SU	Z	TU-F Buyline	Z		KSL-TV SALT LAKE CITY () LOVE, MIA LOVE/CD4/R 828903 Patricia Dome	7900495
1130P-12A HIST	7A-8A	7A-8A Buyline Comment:	10P-1035P	1P-2P	F 1P-2P Buyline Comment:	4P-430P	11A-12P	F 11A-12P Buyline Comment:	3P-4P	I D	, MIA	Ver# 1
HIST OF SAINTS	TODAY	TODAY 1/DAY	10 P NEWS	TODAY SHOW 3	TODAY SHOW 3 2/DAY TU,TH 1/DAY W,F	NEWS	STUDIO 5	STUDIO 5 1/DAY	NATE BERKUS	Program		Status New
											Agency (): 814 KIN ALEXAL Agency C/P1/P2/E Flight Dates Hiatus Weeks	Traffic Order#
:30	:30	: 30	30	30	: 30	30	30	30	: 30	Len	SMART G ST, SI NDRIA, LO 08/28/	#
\$50.00	\$850.00	\$850.00	\$1,200.00	\$150.00	\$150.00	\$325.00	\$150.00	\$150.00	\$95.00	Rate	() SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 PI/PZ/E LOVE/ORDR/828903 cs 08/28/2012 - 09/03/2012 ceks	Show
09/02-09/02	09/03-09/03	08/28-08/31	09/01-09/01	09/03-09/03	08/28-08/31	09/02-09/02	09/03-09/03	08/28-08/31	09/03-09/03	to.	2 3	Printed: 08/ Last Received: 08/ Showing Buylines: All Lines
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ш	1	4	1	1	051	н	н	4.	⊢ ! ! !	Total Spots) WASHINGTON) JAMIE ANDRUS \$ 202-872-1155	
\$50.00	\$850.00	\$3,400.00	\$1,200.00	\$150.00	\$\$ 900.00	\$325.00	\$150.00	\$ 6000.00	\$95.00	Total Cost	ON RUS	4 of 5
									1 1 1 1 1	Daypart		

Books null Demos RA35+	Sep 12: 89 / \$30,190.00 Sales Totals: 89 / \$30,190.00 Station Totals: 89 / \$30,190.00 Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE Market Totals \$150,950	REPORT TOTALS Report Totals: 89 / \$30,190.00SALES MONTHLY TOTALS	77 TH 7P-9P RNC 8/27 - 30 Rating: 16.0	76 TU 8P-10P RNC 8/27 - 30 Rating: 14.0	LT In Day Time Program		Station KSL-TV SALT LAKE CITY Advertiser () LOVE, MIA Product LOVE/CD4/R Estimate# 828003	Rep Order# 7900495 Ver# 1 Status New EC'd Yes
	CABL 0%					Flight Dates Hiatus Weeks	Agency () 814 KIN ALEXA	Traffic Order#
	KJZZ KUTV		:30	30	Len R	80	SM/	er#
	O 0 69		\$2,500.00	\$2,500.00	Rate	08/28/2012 - 09/03/2012	ART MEDIA GROUP I, SUITE 400 UA, VA 22314	Showi
	KSI 20%		08/30-08/30	08/28-08/28	Dates			Printed: 08. Last Received: 08/ Showing Buylines: All Lines
	WSTU 0		н	₽ 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (08/27/2012 9:57 AM 08/27/2012 7:59 AM Lines
	80 % %		H	⊢ !	# of Weeks	Phone# FAX#		AM
	KTVX		Þ	₽ 	Total Spots	202-872-1155) WASHINGTON) JAMIE ANDRUS	
	O e/P		\$2,500.00	\$2,500.00	Total Cost	155	ON RUS	5 of 5
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